

On a National Level

Over 900 rural electric co-ops (just like yours) are generating and distributing electricity in 47 states to over 40 million Americans spread across 75% of the nation's landmass.

In 2005, electric co-op load management programs reduced consumer demand by 2,200 megawatts—equivalent to the output of a conventional, two-unit nuclear power plant—as well as saved an estimated \$50 million in fossil fuels. This eliminated more than 2,000 tons of carbon dioxide from going into the atmosphere.



Decisions we make today affect our children tomorrow.

Keeping an Eye on the Future

Your Cooperative participates in the Cooperative Research Network (CRN) that is continually researching and demonstrating new and improved technology essential to ensuring our members' energy needs are met efficiently with reduced impact on our environment.

GO ELECTRIC
It's the **SMART** choice

Northwestern REC
1-800-472-7910



*Rediscover
Electric.*

*Innovative,
Efficient, Clean,
Safe,
Environmentally
Friendly
Energy for the
Future.*



**Northwestern Rural Electric
Co-operative Association, Inc.**

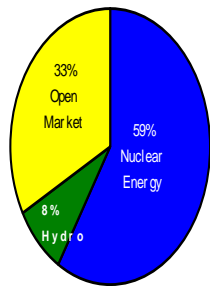
A Touchstone Energy[®] Cooperative 

Electric: The Energy of our Future

America can achieve a more secure energy future. Your Cooperative has been doing its part to lower its carbon emissions for over 20 years with the Load Management Program and where we get our power.

The electric that your Cooperative provides you today is **67% Carbon Free**.

Where We Get Our Power



If you are only familiar with electric to supply your lighting needs, you may be surprised to learn of some innovative and simple ways you can **use electricity, save money, AND lower your Carbon Emissions**.

Listed to the right are some examples of how you can use electricity to reduce your carbon footprint **and** reduce your energy costs. We're all in this together.

Reduce Your Carbon Emissions and Save



Compact Fluorescent Bulbs

CFLs consume 66% less energy than comparable incandescent bulbs and last up to 10 times longer.



Install a Programmable Thermostat that has a Set Back

By using the set-back feature on your thermostat you can save on your energy bill & reduce your carbon footprint!



Reduce your Home Heat Loss

Improved insulation and caulking offers the quickest and usually least expensive home envelope improvement.



Replace old inefficient appliances with Energy Star rated ones

Energy costs as well as water or sewer costs may also be beneficial.



Switch from Fossil Fuel Heating to High Efficiency Electric Options

Join over 500 of your fellow Co-op members already saving 42% with their off-peak electric heating!



No Cost Conservation

Turn off lights. Lower heat temperature in the winter to 68° and increase it in the summer to 75°. Turn off computers & other equipment.



Switch from Fossil Fuel Water Heating to High Efficient Electric

Join over 9,000 (or 46%) of your fellow Co-op members in the savings and get a FREE water heater PLUS 24-hour 7-days a week FREE service!



Drive a Hybrid Vehicle

Several manufacturers are offering hybrid options now. Watch for the next generation of plug-in hybrids!

We're All In This Together



Northwestern Rural Electric Co-operative Association, Inc.

A Touchstone Energy® Cooperative

22534 State Highway 86
PO Box 207
Cambridge Springs, PA 16403

Phone: 1-800-472-7910
Fax: 814-398-8064
Email: bhough@northwesternrec.com
www.northwesternrec.coop